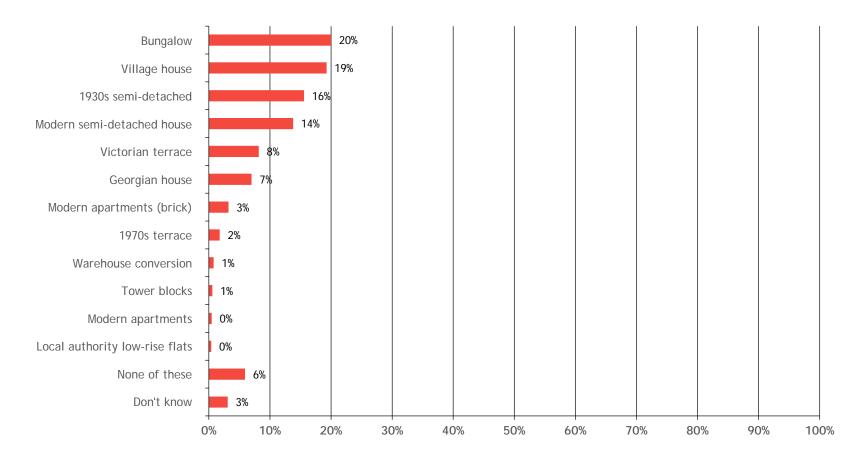


Conducted by YouGov on behalf of Historic England Fieldwork Dates: 1st - 4th June 2018

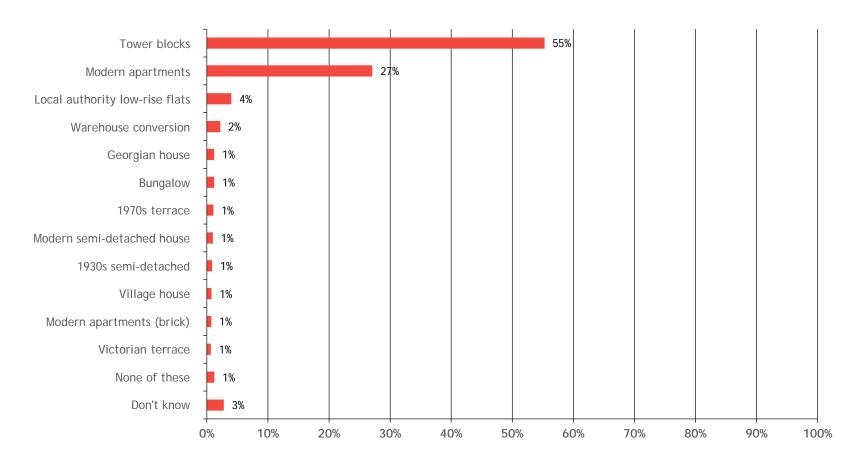


HHQ_Q6. For the following question, please only think about how the properties look from the outside...Which, ONE, if any of the following types of property would you find the MOST attractive to have in your current local area (i.e. a 10 minute walking radius of your home)? (Please select the option that best applies)



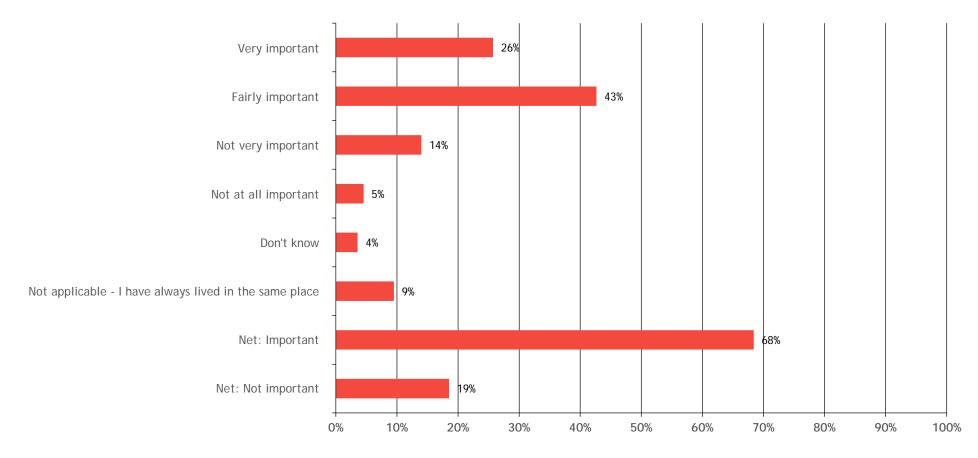


HHQ_Q7. For the following question, please only think about how the properties look from the outside... Which, ONE, if any of the following types of property would you find the LEAST attractive to have in your current local area (i.e. a 10 minute walking radius of your home)?(Please select the option that best applies)



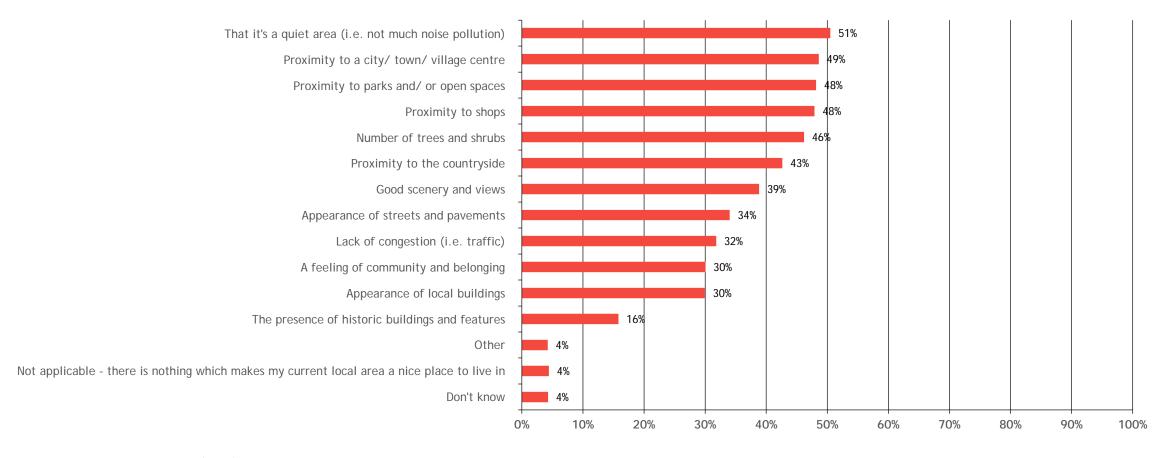


HHQ_Q1. For the following question, if you have more than one home, please think about the one that you spend the most time in. How important, if at all, was the overall appearance (i.e. how it looks) of your current local area (i.e. a 10 minute walking radius of your home) to you when deciding to live there? (Please select the option that best applies. If you have always lived in the same place, please select the 'Not applicable' option)



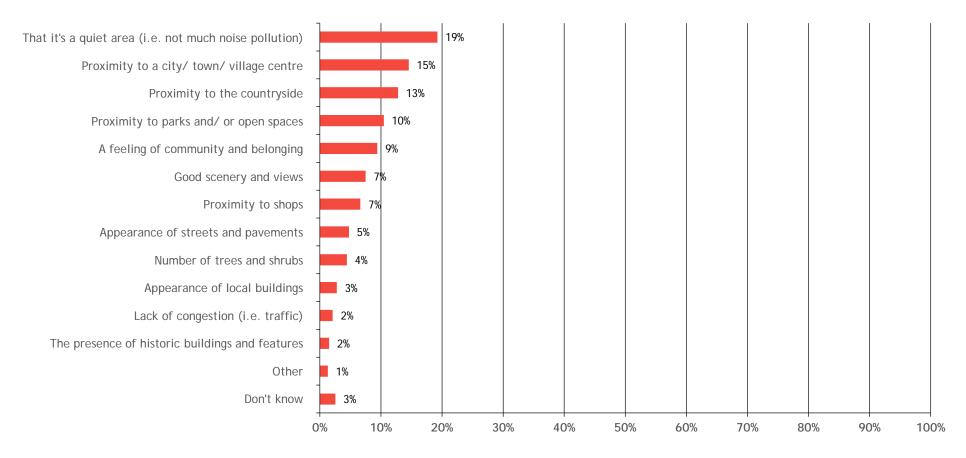


HHQ_Q21. Still thinking about the local area where you live (i.e. a 10 minute walking radius of your home)...Which, if any, of the following do you think makes your current local area a nice place to live in? (Please select all that apply. If you don't think there is anything which makes your current local area a nice place to live in, please select the 'Not applicable' option)





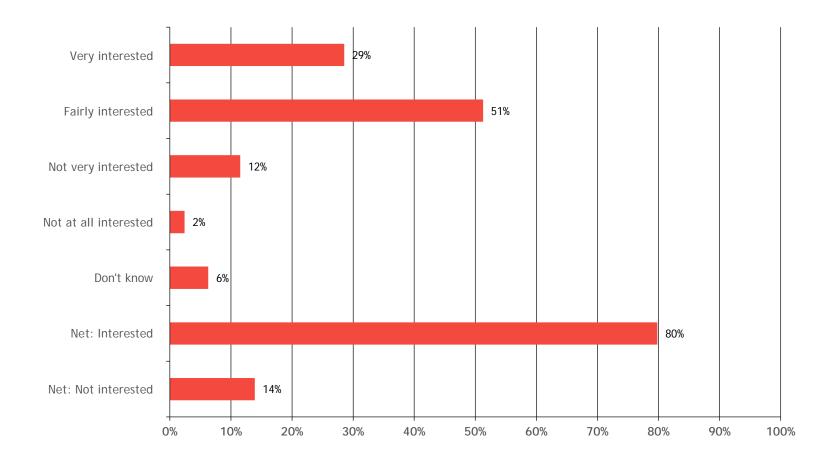
HHQ_Q3. You previously mentioned that the following make your current local area a nice place to live in...Which, ONE, if any, of the following do you think is the MAIN thing that makes your current local area (i.e. a 10 minute walking radius of your home) a nice place to live in? (Please select the option that best applies)



Base: All English adults who selected more than one aspect as being important in a place to live (1423)

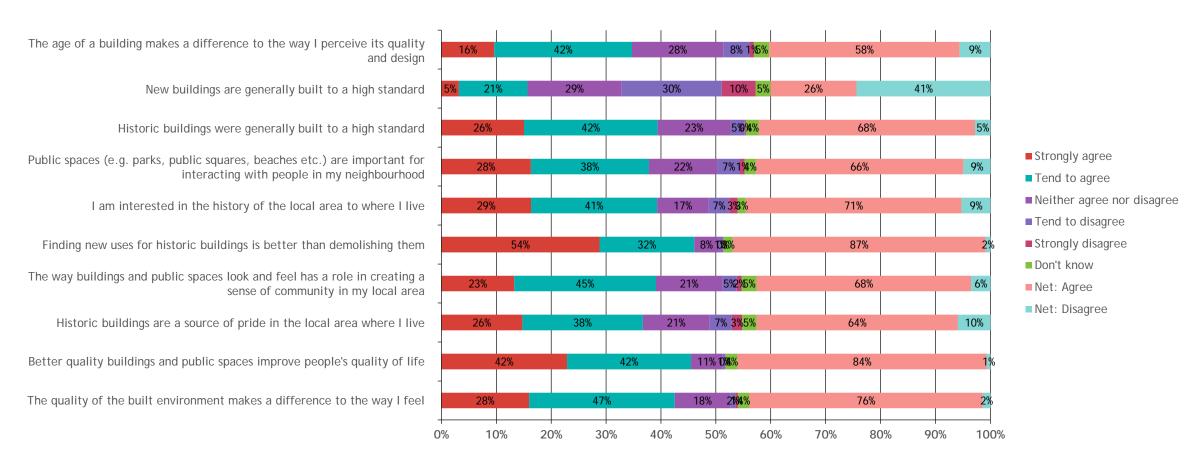


HHQ_Q4. For the following question, please think about buildings, streets and public spaces in general, not just local to where you currently live...In general, how interested, if at all, would you say that you are in the way buildings and public spaces look and feel to use?



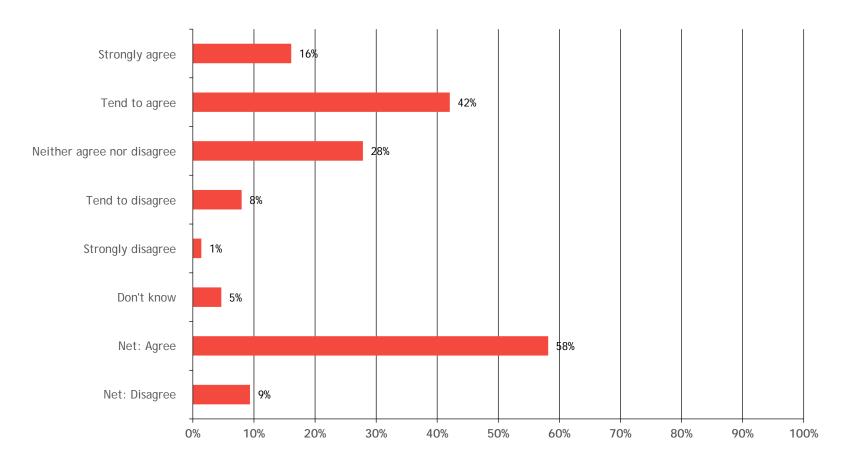


HHQ_Q5a. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row)





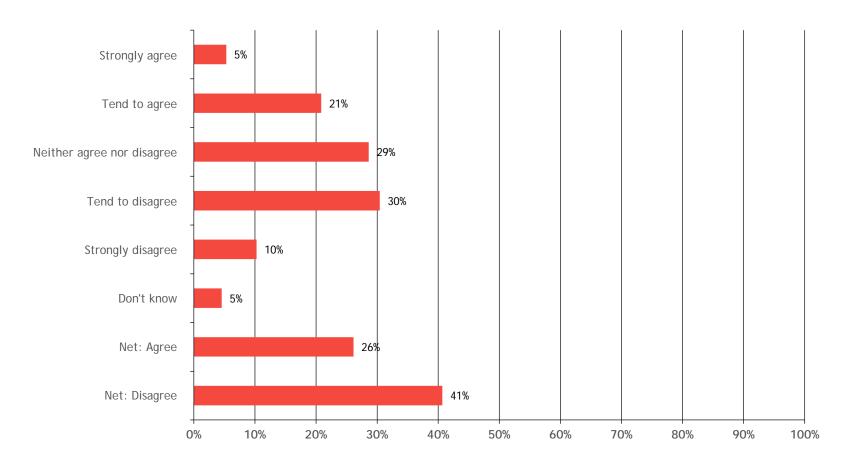
HHQ_Q5a_1. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - The age of a building makes a difference to the way I perceive its quality and design





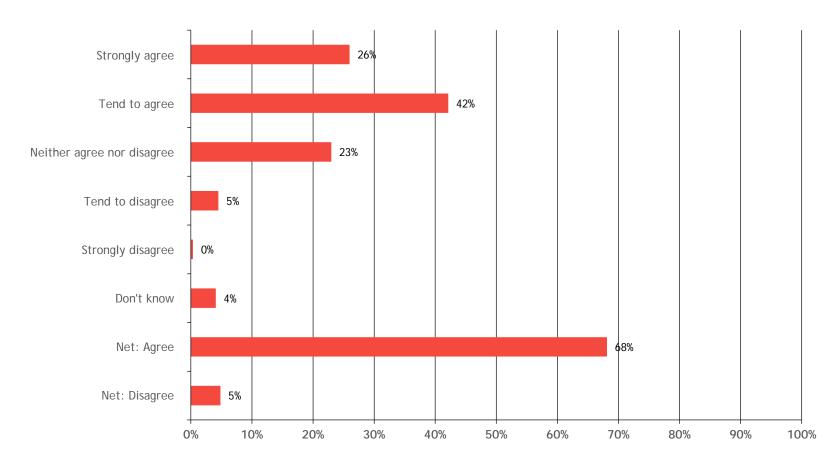


HHQ_Q5a_2. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - New buildings are generally built to a high standard



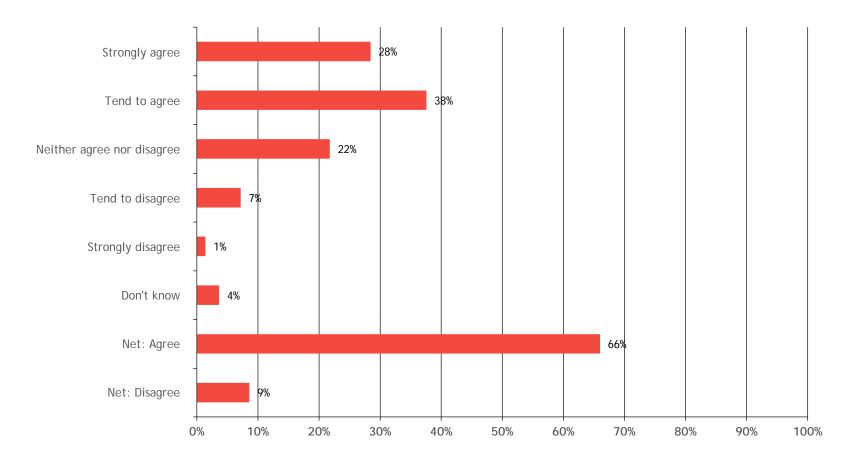


HHQ_Q5a_3. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - Historic buildings were generally built to a high standard



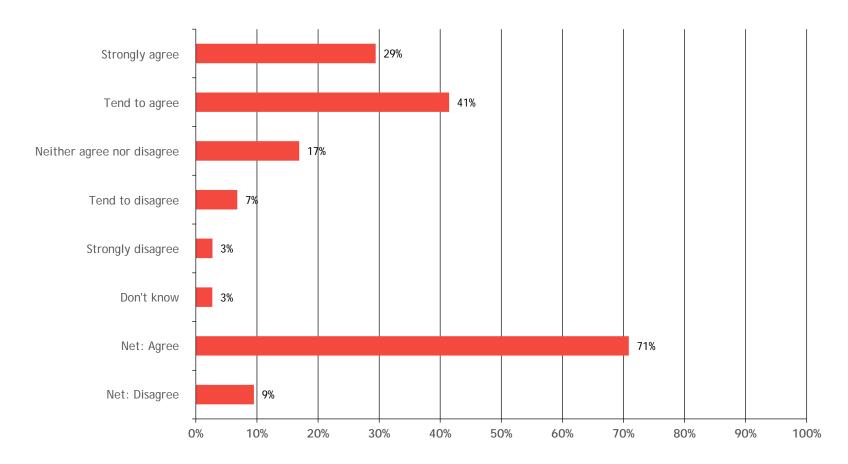


HHQ_Q5a_4. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - Public spaces (e.g. parks, public squares, beaches etc.) are important for interacting with people in my neighbourhood



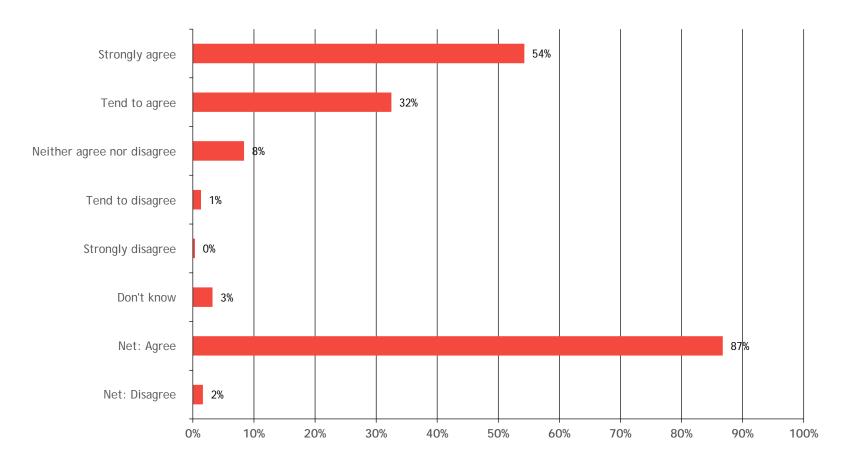


HHQ_Q5a_5. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - I am interested in the history of the local area to where I live



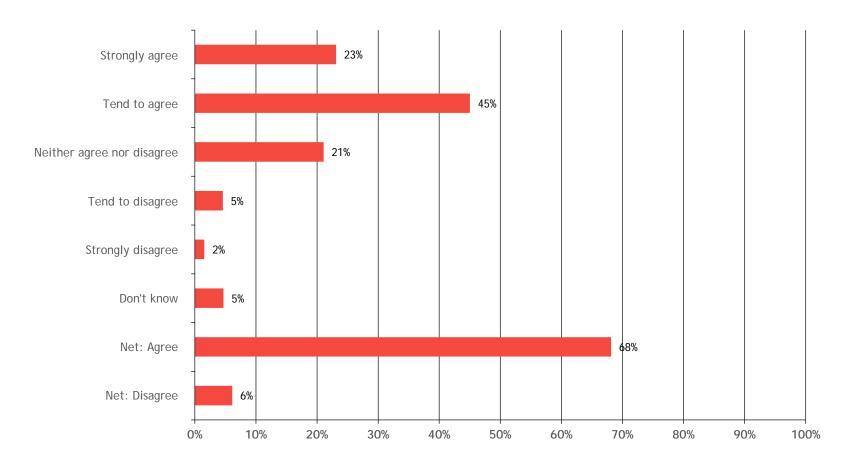


HHQ_Q5a_6. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - Finding new uses for historic buildings is better than demolishing them



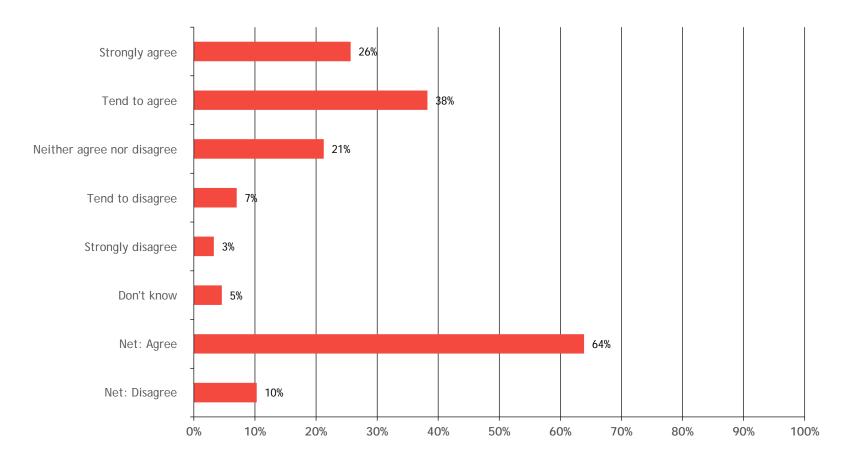


HHQ_Q5a_7. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - The way buildings and public spaces look and feel has a role in creating a sense of community in my local area



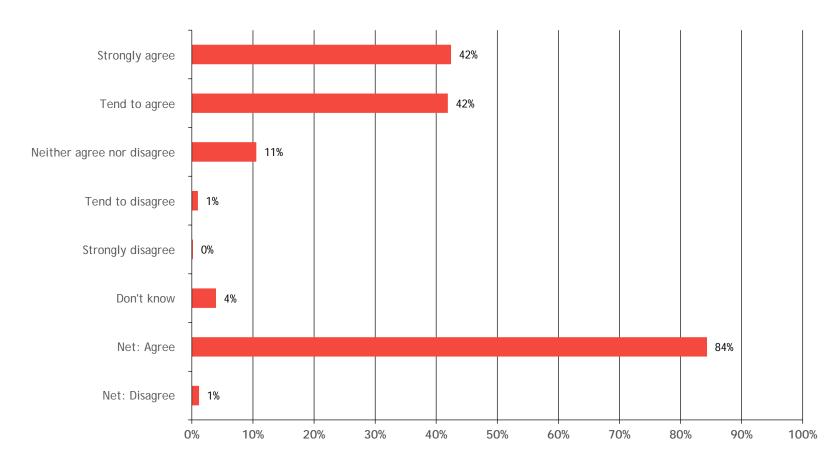


HHQ_Q5a_8. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - Historic buildings are a source of pride in the local area where I live





HHQ_Q5a_9. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - Better quality buildings and public spaces improve people's quality of life





HHQ_Q5a_10. For the following question, please continue to think about buildings, streets and public spaces in general, not just local to where you currently live. By 'built environment' we mean buildings, streets and public spaces etc. To what extent, if at all, do you agree or disagree with each of the following statements? (Please select one option on each row) - The quality of the built environment makes a difference to the way I feel

